2BFIT Fundraiser 2027

A whole-school fundraising experience that Students love and never forget.

WHO WE ARE

2BFIT Trusted by NSW schools since 2003

20+
years delivering school programs

650+
NSW schools trust us

$20M
public liability insurance

What we do

Inflatable Fun Days
colour runs, obstacle courses, foam dance party, splashathons

Colour Run Fundraisers
full-service campaigns from sign-up to event day

Dance & Sport Programs
Dance fitness and sports programs aligned with NSW PDHPE outcomes

End-of-year celebrations
class parties, school events, special days

WHY SCHOOLS CHOOSE US

- **Low teacher workload** — we set up, run, pack down
- **Fully insured** — $20M liability, WWCC-checked staff
- **Weather-safe** — no extra cost to reschedule
- **Direct contact** — never a call centre

OUR PACKAGES

2BFIT Fundraising Options

Three ways to run your school's fundraiser — choose what fits your school and P&C

MOST POPULAR

Full experience

Everything done for you, start to finish.

Schools on this package typically raise more — the full incentive program keeps students and classes engaged all campaign

- ✓ Personalised fundraising platform
- ✓ Inflatable Course Obstacle Event
- ✓ Dedicated Campaign Manager
- ✓ Student prizes
- ✓ Class rewards (Zooper Dooper party & Slime)
- ✓ Posters & banner **printed and supplied**
- ✓ Colour powder, sunglasses

70% of funds raised to school/P&C

2BFIT RETAINS 30% + GST, PLUS EVENT FEE

Flexible fundraising

Platform and support included — extras as needed.

- ✓ Personalised fundraising platform
- ✓ Inflatable Course Obstacle Event
- ✓ Dedicated Campaign Manager
- ✓ Posters & banner **digital** templates

Colour powder, sunglassess & slime available to purchase

90% of funds raised to school/P&C

2BFIT RETAINS 10% + GST, PLUS EVENT FEE

Event only

You do the fundraising, we bring the inflatable event.

- ✓ Inflatable obstacle course event

– No fundraising platform
– No dedicated campaign manager
– No prizes, incentives, or materials

Event Fee + GST

Full feature comparison

	Full Experience ★	Flexible	Event Only
Personalised Fundraising Platform	✓ Included	✓ Included	—
Inflatable Obstacle Course Event*	✓ Included	✓ Included	✓ Included
Dedicated Campaign Manager	✓ Included	✓ Included	—
Student Prizes	✓ Included	—	—
Zooper Dooper Party for Top 2 Classes	✓ Included	—	—
Slime for 'Slime the Teacher/Principal'	✓ Included	Available to purchase	—
Colour Powder & Sunglasses	✓ Included	Available to purchase	Available to purchase
Poster, Banner & Parent Booklet	Printed & supplied	Digital templates	—
School / P&C Keep	**70%**	**90%**	**Self-managed**
2BFIT Retains*	30% + GST + Event Fee	10% + GST + Event Fee	Event Fee

**Event Fee is quoted separately for all packages. It is a set fee which is paid post event. Stripe processing fees are deducted for all online donations.*

A complete staff run event

2BFIT staff run the whole Inflatable Obstacle Course event day for you — supervising every inflatable, and handling full setup of the inflatables and colour stations each session, plus complete pack-down.

OUR PACKAGES

Full Experience Fundraiser Package

The platform and prizes

Digital fundraising tools and active prizes

- **Custom-branded fundraising platform** — built specifically for your school
- **Tiered student prize ladder** — $25 to $1,000+ thresholds. All children get to participate in the Colour Run fun day and get a Free eye protection glasses
- **Dedicated Campaign Manager** — your 2BFIT contact from booking to wrap-up
- **Zooper Dooper party for top 2 classes**
- **Slime the Principal / Class Teacher moment** — For the first class that hits $4000 milestone

Promotion & comms

We do the marketing for you

- **Fence banner** for school entrance
- **Internal posters** for classrooms and corridors
- **Parent information note** — sent home with every student
- **Full comms templates** — launch email, weekly updates, reminders, thank-yous
- **Newsletter blurbs** — drop-in copy for your school newsletter

On the day

The event experience

- **Food-grade colour powder** — 100g per student, gluten-free
- **Protective eyewear** — for every participating student
- **Inflatable Obstacle Course Event** — fully staffed event with WWCC and risk assessment provided.

SCHOOL KEEPS

70%

Inflatable Obstacle Course Event

FULLY MANAGED & COVERED BY 2BFIT STAFF

- Giant obstacle course
- 2BFIT staff on site all day — WWCC checked
- DJ with tent and PA system
- Risk assessment and safety checklist
- Safety briefings for all sessions
- $20 million public liability insurance
- Full event timetable and site map

SET FEE PRICING

Set fees apply for the Inflatable Obstacle Course event and depends on the number of students in your school. Add-ons are invoiced separately. This is paid after the event.

PRIZES & MOTIVATION

Every fundraiser wins, every class competes

Individual rewards

Every child who fundraises earns a prize — tiered by amount raised.

Class race

- First 2 classes to reach $2000 milestone win Zooper Dooper party
- First class to reach $4000 milestone gets to Slime their Teacher/Principal

Top fundraiser

School-wide recognition

OUR ADD-ONS

Foam Dance Party

A foam dome dance party with DJ services — a giant inflatable dome filled with foam and music that kids absolutely love. An unforgettable end-of-year celebration that sends everyone home on a high.

Water Splashathon

A giant water slide or a dual-lane slip and slide at your event — turning your school oval into the ultimate summer splash zone. Perfect for warmer terms and schools looking for something extra special.

THE PLATFORM

A simple fundraising hub, built for parents

What parents see and do

1. **Visit the school's fundraising page**

   A dedicated, branded site.

2. **Set up their child in 2 minutes**

   First name only. Optional class team. No surprises.

3. **Share with family — safely**

   Private message templates. We coach them on cyber safety.

4. **Watch donations roll in**

   Live page updates. Real-time class leaderboard.

School-grade fundraising tech

- Branded with your school colours & logo
- Mobile-first — works on any device
- Secure Stripe payments (no cash handling)
- Live leaderboards by class and student
- Automated tax receipts to donors

CYBER SAFETY — OUR DIFFERENTIATOR

Built for schools, with safety designed in

Most online fundraising platforms weren't built for primary schools.
We rebuilt ours so that no child's identity or whereabouts is ever exposed.

First name only

No surnames on public fundraising pages. Ever.

Randomised URLs

No one can guess or share a child's page from the URL alone.

Private sharing

We coach parents to share via DM, not public posts.

No school identifiers

Photos and uniforms removed from public profiles.

WHAT HAPPENS NEXT

Three small steps to launch

1

P&C decision

You let us know you'd like to proceed.

2

Onboarding form

We send a form: your goal, your cause, preferred dates, any add-ons.

3

We build & launch

Site live in 7-10 days. You review, approve, and we go.

We'd love to make this happen for your school.

Questions?

Let's chat now —
or get in touch any time.

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